REALFITMOM MEMBERSHIP TERMS & CONDITIONS

Last updated: 25 September 2026

These Terms & Conditions apply to purchases of and access to the RealFitMom digital membership (“RealFitMom Club”).

1. Business Information

RealFitMom is operated by:

Yana Alexandrova / ALEXANDROVA ADVISORY
Dorpstraat 175, bus A201
3060 Bertem, Belgium
Enterprise number: 1041.871.060
VAT number: BE 1041.871.060
Email: info@realfitmom.club
Telephone: +32 480 64 15 90

The membership platform and payment infrastructure may be provided by third-party service providers, including Instill Video and Stripe.

2. RealFitMom Club

RealFitMom Club is a digital fitness and movement membership providing access to recorded training sessions and related educational and movement content.

The membership currently includes guided full-body training incorporating strength, posture, deep-core work, mobility and female-focused multidimensional movement.

New training content is intended to be added monthly. The precise content library may evolve over time.

The membership is provided for the subscriber’s personal, non-commercial use only.

3. Subscription and Price

The standard subscription price is €39 per month, unless another price, currency, promotional offer or discount is clearly displayed to the customer before purchase.

Any applicable taxes and the total amount payable will be displayed at checkout as required by applicable law.

The subscription renews automatically each month using the payment method provided at checkout until cancelled.

Any promotional or launch price applies only according to the conditions communicated with that offer.

4. Cancellation

Members may cancel their subscription at any time through the cancellation functionality provided through their account or by contacting info@realfitmom.club.

Cancellation stops future automatic renewals.

Unless otherwise required by applicable law or expressly stated at the time of purchase, cancellation does not retroactively cancel charges already validly incurred.

Access will normally continue until the end of the already-paid billing period.

5. Right of Withdrawal

Consumers who are entitled to a statutory right of withdrawal under applicable law may withdraw from the membership contract within 14 days of its conclusion without giving a reason.

Because RealFitMom Club provides access to a digital service immediately after purchase, the consumer may expressly request that performance begin during the withdrawal period.

If the consumer exercises the right of withdrawal after requesting immediate performance, RealFitMom may, where permitted by applicable law, charge an amount proportionate to the service provided up to the time the withdrawal is communicated.

The consumer’s statutory right of withdrawal ends where and to the extent provided by applicable law, including where a service has been fully performed following the consumer’s prior express request and acknowledgement.

To exercise the right of withdrawal, the consumer must send a clear statement to info@realfitmom.club before expiry of the applicable withdrawal period.

Nothing in these Terms limits any mandatory consumer right that cannot legally be excluded or waived.

6. Refunds

Outside any mandatory statutory withdrawal, refund, conformity or other consumer rights, subscription payments are generally non-refundable once the relevant billing period has begun.

This policy does not affect any rights the consumer has under mandatory Belgian, EU or other applicable consumer-protection law.

If access to the paid service is materially unavailable or the digital service does not conform to applicable legal requirements, members should contact info@realfitmom.club so that an appropriate remedy can be provided in accordance with applicable law.

7. Health and Fitness Notice

RealFitMom provides general fitness, movement and educational content. It does not provide medical diagnosis, medical treatment, physiotherapy or individualized medical advice.

Users are responsible for determining whether participation is appropriate for their individual circumstances.

Users with an injury, medical condition, pregnancy, postpartum concerns, pain, dizziness, unusual symptoms or other health concerns should obtain appropriate advice from a qualified healthcare professional where necessary before participating.

Users should stop an exercise if they experience significant pain, dizziness, faintness, difficulty breathing beyond normal exercise exertion or other concerning symptoms and seek appropriate medical attention where necessary.

No particular physical, health, aesthetic, weight-loss or performance result is guaranteed.

Nothing in this section excludes liability where exclusion would be prohibited by applicable law.

8. Personal Use and Account Security

Membership access is personal to the subscriber.

Members must not share account credentials or provide paid content to another person who has not purchased access.

Members are responsible for maintaining the confidentiality of their account credentials and for notifying RealFitMom or the platform provider if unauthorized access is suspected.

9. Intellectual Property

Unless otherwise stated, RealFitMom training videos, programs, written materials, graphics, educational materials, branding and other original content are protected by applicable intellectual-property laws.

Purchasing a membership grants the subscriber a limited, personal, non-exclusive and non-transferable right to access the content for personal use during the applicable access period.

Content may not be copied, reproduced, recorded, redistributed, resold, publicly displayed, uploaded to another platform, commercially exploited or otherwise made available to third parties without prior written permission.

10. Availability and Changes to the Service

RealFitMom may update, replace, add or remove individual training sessions or other content as the membership develops.

Reasonable temporary interruptions may occur because of maintenance, security issues or third-party technical services.

Material changes affecting consumers' contractual rights will be handled in accordance with applicable law.

11. Payments

Payments may be processed through third-party payment providers such as Stripe and through the Instill Video platform.

Customers must provide valid and accurate payment information.

If a recurring payment fails, access may be suspended or terminated in accordance with the subscription and payment-provider rules.

12. Consumer Rights and Digital-Service Conformity

RealFitMom will provide the digital service in accordance with applicable mandatory consumer-protection rules, including applicable requirements concerning conformity of digital content and digital services.

Nothing in these Terms excludes, restricts or replaces statutory rights or remedies that consumers are entitled to under mandatory law.

13. Privacy

Personal data is processed in accordance with the applicable RealFitMom Privacy Policy and applicable data-protection law.

Third-party providers used for hosting, payments or platform functionality may process personal data under their own privacy terms and applicable data-processing arrangements.

14. Liability

Users remain responsible for exercising within their own capabilities and for following appropriate safety instructions.

To the maximum extent permitted by applicable law, RealFitMom is not responsible for losses resulting from misuse of the service, failure to follow safety instructions, unauthorized account use, or circumstances outside RealFitMom's reasonable control.

Nothing in these Terms excludes or limits liability where such exclusion or limitation is prohibited by mandatory law.

15. Complaints

Questions or complaints concerning the RealFitMom membership, payments, cancellation or access should first be sent to:

info@realfitmom.club

RealFitMom will seek to resolve consumer complaints within a reasonable period.

Consumers retain access to any competent consumer dispute-resolution mechanisms available to them under applicable law.

16. Governing Law

These Terms are governed by Belgian law.

Consumers also retain the protection of any mandatory consumer-protection provisions applicable to them under the law that cannot validly be excluded by contract.

17. Changes to These Terms

RealFitMom may update these Terms where reasonably necessary, including to reflect changes to the service, business operations or applicable law.

Changes will not retroactively remove mandatory consumer rights.

Where a material change affects an ongoing subscription, appropriate notice will be provided where required by applicable law.

18. Contact

For questions concerning RealFitMom Club:

RealFitMom
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MODEL WITHDRAWAL FORM
Complete and return this form only if you wish to withdraw from the contract.
To: RealFitMom / Yana Alexandrova – ALEXANDROVA ADVISORY
Dorpstraat 175, bus A201, 3060 Bertem, Belgium
Email: info@realfitmom.club
I hereby give notice that I withdraw from my contract for the RealFitMom Club membership.
Name of consumer: _____
Email used for the membership: _____
Date the membership was purchased: _____
Date: _____
Signature (only if submitted on paper): _____